



# EXTREME HYGIENE MAKEOVER COMPETITION

Know of someone or an organisation  
that can do with an  
**EXTREME HYGIENE MAKEOVER**  
of their environment

## SEND US YOUR NOMINATION

To be eligible for your own HOME HYGIENE MAKEOVER  
like our Facebook page and Share this competition with your friends on Facebook



### NOMINATION PROCESS

1. email nominations to [info@thecleaningmedic.co.za](mailto:info@thecleaningmedic.co.za)
2. provide us with information of the nominee: name (individual/company), contact number, email address, suburb, province
3. in 250 words or less, motivate why you have chosen the nominee for an EXTREME HYGIENE MAKEOVER

**PROUDLY SPONSORED BY**



[www.thecleaningmedic.co.za](http://www.thecleaningmedic.co.za)

The Cleaning Medic is proud to offer Africa's first ["HYGIENE SERVICE TEAM"](#) – with a FIXED HIRE RATE to the market.

We have put together an incredible offer to the market that gives you access to world class equipment and consumables; professionally trained staff that will be dropped-off and collected; back-up generator provided; that you can then leverage across a range of EXECUTIVE HYGIENE SERVICES we can provide.

In essence, you ["HIRE A HYGIENE SERVICE TEAM"](#) for the day or night (8 hour shift) to take care of all your DEEP CLEANING needs.

Our ["HYGIENE SERVICE RANGE"](#) can be tailored for hotels, B&B's, offices, schools, churches, retirement homes, shops and restaurants to name a few; and for your private home.

You can choose from our range of ["HYGIENE SERVICES"](#) that may include:

Dry Carpet Cleaning	Signage Cleaning (up to 8m)
Dry Persian/Rug Cleaning	Ceiling Cleaning
Dry Upholstery Cleaning	Floor Cleaning (interior only)
Leather Cleaning	Electronic Equipment Sanitizing
Dry Mattress Cleaning	Surface Area Sanitizing
Dry Pillow Cleaning (Sanitize)	Flood Carpet Water Extraction
Dry Curtain Cleaning (Sanitize and Vacuum)	Pre/Post Occupational Cleaning
Dry Electric Blanket Cleaning (Sanitize and Vacuum)	Deep Spring Cleaning
Deep Commercial Vacuuming	Dry Vehicle Interior Cleaning
Window Cleaning (up to 8m)	Stain Remover (99% success rate)

The full daily rate is R1950 excluding VAT



## **CASE STUDIES**

- **Case Study 1** (Hotel – 80 rooms – 3 Star)
  - Service Required: combination of 100 dining room chairs, wingback chairs and conference chairs
  - Challenge: deep cleaning budget for 2015 reduced by 50% and quotes received ranged between R40 and R55 per chair; 2014 they paid R45 per chair
  - Solution: The Cleaning Medic put together an EXECUTIVE HYGIENE SERVICE TEAM for an 8 hour shift at R1950 excluding VAT
  - Result:
    - Hotel saved 57% in upholstery cleaning, without compromising Hygiene Standards
    - EXECUTIVE HYGIENE SERVICE TEAM had additional time to deep clean conference room (100 sqm) with our unique DRY process and commercially vacuum the dining room area. That was R1500 of additional value received without having to pay anything extra as the HIRE SERVICE PACKAGE rate is fixed for the day
    - The Cleaning Medic issued hotel with a Certificate of compliance and Environmentally Responsible Business Certificate for their annual assessment audits
- **Case Study 2** (Hotel – 80 rooms – 3 Star)
  - Service Required: 4 floors wall to wall carpets to be cleaned prior to annual assessment
  - Challenge: deep cleaning budget for 2015 reduced by 50% and paid R16,500 in 2014 to have carpets cleaned and best quote in 2015 is for R17,350
  - Solution: The Cleaning Medic will put together an EXECUTIVE HYGIENE SERVICE TEAM and delivery the following at R10,000 or R2500 per day (this fixed rate includes additional team members and consumables to ensure one floor can be completed per day)
  - Result:
    - 4 days = each day the EXECUTIVE HYGIENE SERVICE TEAM will:
      - Dry carpet clean the wall-to-wall carpets on each floor that includes the rooms and passages
      - Sanitized and deep vacuumed each rooms' mattress, pillows and upholstery
      - Treat visible stains using our unique stain remover products
    - Not only will customer save 40% from 2014 costs, they will get additional value in excess of R14,500 leveraging the FIXED RATE charged per day
- **Case Study 3** (Retirement Village – 4 units – 80 sqm each)
  - Service Required: deep clean of carpets, upholstery, curtains, mattresses, pillows, duvets, electric blankets
  - Challenge: in 2014, just the upholstery cost around R350 per unit
  - Solution: The Cleaning Medic put together an EXECUTIVE HYGIENE SERVICE TEAM for an 8 hour shift at R1950 excluding VAT
  - Result:
    - Each unit paid R487.50 for all the work listed above, without compromising Hygiene Standards. Considering they each unit paid R350 in 2014 for just upholstery cleaning.
    - The Cleaning Medic issued them each a certificate of compliance
- **Case Study 4** (Residential Home – 5 bedroom, lounge, dining, TV room, study)
  - Service Required: deep clean of carpets, upholstery, curtains, mattresses, pillows, duvets, electric blankets
  - Challenge: in 2014, client paid R4500 just to have 10 persian rugs cleaned, then R2000 later in the year for carpets, and then again R1250 for upholstery to name just a few deep cleaning costs for the year
  - Solution: The Cleaning Medic put together an EXECUTIVE HYGIENE SERVICE TEAM for an 8 hour shift at R1950 excluding VAT
  - Result:
    - Owner saved a massive 75% for all the work listed above, without compromising Hygiene Standards. Considering client paid around R7750 for just Persians, wall to wall carpets and upholstery cleaning in 2014
    - The Cleaning Medic issued client a certificate of compliance
    - Client now considering booking an EXECUTIVE HYGIENE SERVICE TEAM twice a year

## **3 EASY STEPS TO GET STARTED**

**STEP 1:** BOOK SERVICE DATE AND PAY DEPOSIT

**STEP 2:** CHOOSE YOUR HYGIENE SERVICES REQUIREMENTS FOR THE DAY/NIGHT

**STEP 3:** YOUR "HYGIENE SERVICE TEAM" WILL BE DROPPED-OFF AND COLLECTED AT YOUR PREMISES



# WHEN LAST DID YOUR HOME/BUSINESS GET A FULL HYGIENE MAKEOVER?

## HIRE OUR SERVICES

### HIRE SERVICE PACKAGE INCLUDES:

- Flat daily rate charged for 8 hours (day or night)
- Manage what you want cleaned from our services
- Equipment with back-up generator
- Consumables
- Trained professional staff
- FREE delivery and collection of team
- Hygiene Certificate of Completion
- Environmentally Responsible Certificate

Commercial Vacuum Results (Carpets)



Dry Deep Cleaning Results (Carpets)



Commercial Vacuum Results (Mattress)



Dry Deep Cleaning Results (Mattress)



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Franchises Nationwide



- STEP 1: CHOOSE YOUR REQUIREMENTS
- STEP 2: BOOK SERVICE DATE AND PAY DEPOSIT
- STEP 3: TEAM ARRIVES ON BOOKED DATE

### SERVICES AVAILABLE

Dry Carpet Cleaning (incl. Persians)	
Dry Upholstery Cleaning (incl. leather)	
Dry Mattress Cleaning (incl. baby/caravans)	
Pillow Sanitizing & Vacuuming	
Curtain Sanitizing & Vacuuming	
Stain Remover (99% success rate)	
Deep Commercial Carpet Vacuuming	
Window and/or Signage Cleaning (up to 8m high)	
Electronic Equipment Sanitizing	
Car Interior cleaning (incl. carpets/upholstery)	
Surface Area Sanitizing (incl. walls/ceilings)	
Flood Carpet Water Extraction	
Pre & Post Occupational or Spring Cleaning	

\* Sanitizing (Cleaning process that targets hard to reach places)

YOUTH DEVELOPMENT SUPPORTER

